

NORWALK for BUSINESS

ECONOMIC & COMMUNITY DEVELOPMENT

NORWALK INNOVATIONS

- FINANCIAL &
EDUCATIONAL
ENTREPRENEUR SUPPORT
- "SHARK TANK"
COMPETITION WITH A
CHANCE TO RECEIVE
START UP GRANT FUNDS
- PARTNERED
PROGRAMMING WITH
VARIOUS NORWALK
BUSINESS-RELATED
ORGANIZATIONS



Norwalk
Innovation
Initiative



NORWALK INNOVATIONS

The Norwalk Innovations program aims to support new businesses and entrepreneurs in Norwalk both financially and through education. This is a program in partnership with business education and support organizations. Participants who successfully complete one educational program from the Greater Norwalk Chamber of Commerce, SCORE, the Black Business Alliance, the Greater Norwalk Hispanic Chamber of Commerce, the Women's Business Development Council, or any other approved partner, can be entered into a "Shark Tank" activity to pitch to sharks and potentially be awarded start-up grant funds to support their business growth.

- Businesses that have multiple employees, a strong case for expansion or growth, and/or a storefront location will be prioritized.
- 30% of start-up funds through the program are reserved for WMBE participants.
- Applicants must have a Norwalk, CT business address registered with the State of Connecticut or plan to use the funds to register with the State of Connecticut. Residents who own a business or wish to start a business in a different city or town are not eligible.



www.norwalkforbusiness.org



203-854-7955



3 Belden Ave., Norwalk, CT 06850